

# **ActiveGuard® Mattress Liners:**

## **Key Messages – Hotel Sector**

### **Features**

- **ActiveGuard® Mattress Liners** are the only EPA registered pro-active strategy for preventing a potential bed bug infestation before it establishes.
- **Superior to any other bed covering alternative**, *ActiveGuard®* helps protect your guest and bedding assets by actually killing bed bugs typically within 72 hours; even those resistant strains studied!
- **The only bedding product** to provide active 24/7 protection against bed bugs for two years.
- **Kills bed bugs and dust mites continuously** for up to two years providing protection against any adult juvenile or bed bug eggs that may be introduced into a hotel room.
- **Extensively lab and field tested**, *ActiveGuard®*'s dust mite killing ability helps provide a hypo-allergenic bedding environment.
- **The perfect solution** when implementing a hotel-wide preventative strategy and for limited installations targeting high-risk rooms.
- **Thin and breathable**, these liners are easily installed onto mattresses and box springs by the housekeeping staff - even on California king-sized and XL mattresses.
- **Effective** when installed over encasements and under mattress pads.
- **Available in four sizes** that fit most mattresses and box springs.
- **Never needs repair** for rips or tears; continues to work even if torn.
- **Maintenance-free** and is fire-retardant.
- **Made from strong polyester netting**, *ActiveGuard®* is odorless, quiet and comfortable to sleep on; undetectable by the hotel guest.

**For additional product questions contact Flash Exterminating  
at [www.flashexterminating.com](http://www.flashexterminating.com) or at 888.752.0584**

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## Benefits

- **PROTECT YOUR GUESTS;** encasements simply protect your mattress and box spring.
- **REDUCE COSTS;** ActiveGuard® has proven to significantly reduce bed bug-related hotel treatment costs.
- **MAINTAIN BRAND REPUTATION;** increase confidence of guest and staff, while offering a unique selling feature over other unprotected competitor hotels.
- **INCREASE HOTEL OPERATING EFFICIENCIES;** lower expenses related to bed bug infestations including protection of bedding assets, loss of occupancy and reduced housekeeping inspection requirements.
- **WIDELY ACCEPTED;** permethrin is the active ingredient in ActiveGuard® and has been trusted by World and Corporate Leaders, Moms and Doctors for over 30 years.
- **WIDELY USED;** over 100,000 ActiveGuard® liners are in use and since 2006, not one product-related report has been filed with InfoTrac™, an international toll-free emergency hotline.
- **LABELED FOR ALL;** the EPA-registered label for ActiveGuard® has no age or use restrictions
- **USEABLE BY ALL;** ActiveGuard®'s Safety Data Sheet indicates the product is EPA Toxicology Category IV by all routes of exposure; no signal words or hazards to humans and domestic animal statements are required.

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